

FRANCHISE  
TRAINING PROGRAM

# Intermediate: Franchise Business Plan



Learning & Development arm of Pernas



# ABOUT THE COURSE

*Franchise Business Plan* is designed to assist potential and existing franchisors and franchisees in preparing an effective business plan for the franchise business.

## LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understand the significance and importance of preparing a business plan .
- Analyze the business enviromental factors and other important information which are crucial in formulating a business plan.
- Draft a “bankable” and effective business plan.

## DURATION

- 2 Days

## TRAINER

- Course is delivered by Pernas Certified Trainers.

## LEARNING METHODOLOGY

- Lecture - based classroom
- Interactive group discussion
- Presentation

## WHO SHOULD ATTEND

- Public who are into franchise business.
- Potential franchisors.
- Potential franchisees.
- Business owners.
- Graduates who are keen to venture into entrepreneurship.
- Retirees with entrepreneurship in mind.

## SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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