

BUSINESS IN
TRANSFORMATION
PROGRAM

Franchise Management



Learning & Development arm of Pernas



ABOUT THE COURSE

Franchise Management is designed to provide fundamental understanding on franchise recruitment and managing dispute in franchisor-franchisee relationship.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Identify the right criteria to recruit franchisees.
- Understand the four (4) phases in franchise recruitment.
- Identify the best solution for any dispute in franchisor-franchisee relationship.
- Understand conflict and how to resolve it.

DURATION

- 2 Days

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Lecture classroom - based
- Interactive group discussion
- Presentation

WHO SHOULD ATTEND

- BIT Pre-Franchisors

SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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