

BUSINESS IN  
TRANSFORMATION  
PROGRAM

# BIT Pre - Franchisor



Learning & Development arm of Pernas



# ABOUT THE COURSE

*BIT Pre-Franchisor* is designed to guide BIT pre-franchisors to expand their business towards franchising.

## LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Have better understanding on franchise system.
- Understand and interpret the Franchise Act.
- Identify franchiseable business.
- Define the franchise development & registration process.
- Understand franchisor obligations and responsibilities.

## DURATION

- 2 Days

## TRAINER

- Course is delivered by Pernas Certified Trainers.

## LEARNING METHODOLOGY

- Classroom - based lecture
- Interactive group discussion

## WHO SHOULD ATTEND

- BIT Pre-Franchisors

## SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

📞 Muhammad Arsyad Zahir Nor Amran

☎ +603-2082 7788

✉ arsyad.amran@pernas.my

📞 Zulkiflee bin Amom

☎ +603-2082 7646

✉ zulkifli@pernas.my



Perbadanan Nasional Berhad  
196901000704 (9157-K)  
Level 3A, Menara Pernas, Tower 7  
Avenue 7, Bangsar South City  
No. 8, Jalan Kerinchi  
59200 Kuala Lumpur

For more information, please call us  
at (toll-free) **1800 22 1767** or  
visit <https://franchiseinstitute.pernas.my/>



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