

FRANCHISE
TRAINING PROGRAM

Advance: Franchise Financial Management



Learning & Development arm of Pernas



ABOUT THE COURSE

Franchise Financial Management is designed to provide the franchisors and franchisees a practical insight in managing their business financial, starting from familiarising with the financial statement, analysing it for planning and control and also applying some financial management concept to improve profitability.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Explain the principles of accounting required in preparing the financial statements.
- Understand, analyse and interpret the financial statements.
- Utilise financial statements as tools for business planning, forecasting and control purposes.
- Gain skills, knowledge and expertise on how to manage their business financial.

DURATION

- 2 Days

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Lecture - based classroom
- Interactive group discussion
- Presentation

WHO SHOULD ATTEND

- Franchisor.
- Franchisee.
- Franchise Manager.
- Business owners - who are interested to venture into franchise business

SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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